

# CONTRACT



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u> 498671 /		<u>Alt Order #</u> 06375241
<u>Product</u> TARKANIAN 4 CONGRESS		
<u>Contract Dates</u> 10/16/12 - 10/22/12		<u>Estimate #</u>
<u>Advertiser</u> Tarkanian for Congress		<u>Original Date / Revision</u> 10/15/12 / 10/19/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Sandler & Innocenzi**  
**705 Prince Street**  
**Alexandria, VA 22314**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar		:30			NM	4	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	M-WT--S	5			\$85.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/16/12-10/22/12	Fox 5 News @ 430am	M-Th, Sun 430-5ar	M--WTh---Su	:30		<del>\$85.00</del>	NM		
		Credited										
N 2	KVVU	10/16/12	10/22/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$275.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/16/12-10/22/12	More M-F 9-10a	M-F 9a-10a	MTuWThF----	:30		<del>\$275.00</del>	NM		
		Credited										
N 3	KVVU	10/16/12	10/22/12	Katie Couric	2-3p		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$425.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		<del>\$425.00</del>	NM		
		Credited										
	2	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		<del>\$425.00</del>	NM		
		See MG 3.6,3.7										
	3	KVVU	10/16/12-10/22/12	Katie Couric	2-3p	MTuWThF----	:30		<del>\$425.00</del>	NM		
		See MG 3.6,3.7										
	6	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		<del>\$425.00</del>	NM		
		Ⓜ MG for 3.2,3.3										
	7	KVVU	10/18/12-10/19/12	Katie	1-2pm	----ThF----	:30		<del>\$425.00</del>	NM		
		Ⓜ MG for 3.2,3.3										
N 4	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/16/12	10/22/12	MTWTF--	5			\$700.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a	MTuWThF----	:30		<del>\$700.00</del>	NM		
		Credited										
N 5	KVVU	10/16/12	10/22/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	1	\$450.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

Contract / Revision	Alt Order #
498671 /	06375241

Contract Dates	Product	Estimate #
10/16/12 - 10/22/12	TARKANIAN 4 CONGRE	

Advertiser	Original Date / Revision
Tarkanian for Congress	10/15/12 / 10/19/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				2	\$450.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	FOX 5 News 5-6am M-F	5a-6a	MTuWThF----	:30	<del>\$450.00</del>	NM		
		Credited										
N 6	KVVU	10/16/12	10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				3	\$725.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a	MTuWThF----	:30	<del>\$725.00</del>	NM		
		Credited										
N 7	KVVU	10/16/12	10/22/12	Cops/Dog The Bounty Hunter	1-2pm		:30			NM	3	\$585.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/16/12	10/22/12	MTWTF--				4	\$195.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30	<del>\$195.00</del>	NM		
		Credited										
		4	KVVU	10/16/12-10/22/12	Cops/Dog The Bounty Hunter 1-2pm		MTuWThF----	:30	<del>\$195.00</del>	NM		
		See MG 7.5										
		5	KVVU	10/18/12-10/18/12	Divorce Court/Divorce Court	M-F 12-1p	-----Th-----	:30	\$195.00	NM		
		Ⓜ MG for 7.4 10/18										
N 8	KVVU	10/16/12	10/16/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-1-----				1	\$3,500.00			
N 9	KVVU	10/20/12	10/20/12	30 Seconds To Fame	Sat 12-1230a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1-				1	\$70.00			
<b>Totals</b>											<b>24</b>	<b>\$11,995.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/22/12	24	\$11,995.00	\$10,195.75
<b>Totals</b>	<b>24</b>	<b>\$11,995.00</b>	<b>\$10,195.75</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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Rep: TELEREP, INC.  
Run On: Nov/6/12 at 13:51

Order#:  
Station: KVVU-TV LAS VEGAS, NV  
Agency: SANDLER & INNOCENZI  
Advertiser: POLID TARKANIAN/CON/INV  
Buyer: CHRIS FEIST

Hdl#: 6375241 (Mod 2.0)  
Dates: Oct16/12 - Oct22/12  
Prod1: TARKANIAN 4 CONGRESS  
Prod2:  
Tel #:

## REP BUYLINES

Page: 1  
Requested by: ROSE

Traffic#: 498671  
Salesperson: TERESA DIFURIA  
Est#:  
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Starting Rate	Ending Date	# of Wks	Spt/Week	Total Spots	Total Dollars	Program Name	Rep: Last RA35+ Activity	Last Mod/Rev
DANNY TARKANIAN FOR CONGRESS												
	1	Tu-F/430-459A	30S	\$85	Oct16/12	1	4	4	\$340	NEWS	0.0	Oct19/12 Mod #1.1: *
Contract Comment: MAX 1X DAY												
	2	Tu-F/9-10A	30S	\$275	Oct16/12	1	4	4	\$1,100	MORE	0.0	Oct19/12 Mod #1.1: *
Contract Comment: MAX 1X DAY												
	3	Tu-F/2-3P	30S	\$425	Oct16/12	1	2	2	\$850	KATIE COURIC	0.0	Oct19/12 Mod #1.1: *
Contract Comment: MAX 1X DAY												
	10	Th-F/1-2P	30S	\$425	Oct18/12	1	2	2	\$850	KATIE	0.0	Oct19/12 Mod #1.1: *
This is a make-good for Oct16 on line-3 for 2 spots/wk												
This is a make-good for Oct16 on line-7 for 1 spot/wk												
	11	Thur/12N-1P	30S	\$195	Oct18/12	1	1	1	\$195	COPS/DOG THE BOUNTY HUNTER	0.0	Oct17/12 Mod #0.1: A
Order Comment: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
Part of a makegood made up of lines 10-11												
	4	Tu-F/7-9A	30S	\$700	Oct16/12	1	4	4	\$2,800	NEWS	0.0	Oct19/12 Mod #1.1: *
Order Comment: TP CHG DUE TO SPORTS. PRE-BOOKED PLS APPROVE.												
	5	Tu-F/5-6A	30S	\$450	Oct16/12	1	1	1	\$450	NEWS	0.0	Oct19/12 Mod #1.1: *
Contract Comment: MAX 1X DAY												
	6	Tu-F/6-7A	30S	\$725	Oct16/12	1	2	2	\$1,450	NEWS	0.0	Oct19/12 Mod #1.1: *
Order Comment: CANCELED SPOT												
	7	Tu-F/7-2P	30S	\$195	Oct16/12	1	2	2	\$390	COPS/DOG	0.0	Oct19/12 Mod #1.1: *
Order Comment: CANCELED SPOT												
	8	Tue/6-8P	30S	\$3,500	Oct16/12	1	1	1	\$3,500	DEBATE	0.0	Oct15/12 Rev #0: A
	9	Sat/12M-1230A	30S	\$70	Oct20/12	1	1	1	\$70	30 SEC TO FAME	0.0	Oct15/12 Rev #0: A
Total 24 Spots for:									\$11,995		0.0	
Monthly Estimate Dollars:									\$11,995	Oct/12	0.0	Oct/12